



## Tandem's Olympic Spirit released!

In early January and February of 2009, Canada Post issued five new stamps, and a set of four first day covers that Tandem has been developing for the last year in collaboration with VANOC.

Three of the five stamps depict the Olympic mascots, Sumi, Miga and Quatchi. The stamps' designers, Naomi Broudo and Violet Finvers, were immediately intrigued by these loveable creatures. "We really enjoyed learning about the background of each mascot," says Broudo. "Their stories are so interesting and you can't help falling in love with them; we wanted to use the stamps and souvenir sheet to share this vitality with others. It is our way of sharing our Olympic spirit with the world!"

The last two stamps depict the Olympic and Paralympic emblems. While the mascot stamps will be sold in booklets, the emblem stamps will be sold as coils. For the first time ever, Canada Post will issue two different stamps on one coil.

The Partners are honoured to have been chosen by Canada Post to take on this project. "Having the 2010 Winter Olympics in Vancouver, and being involved in the excitement leading up to the games, is something we are thrilled to be a part of." Broudo comments proudly. "These five stamps will travel all over the world over the next year, promoting what we hope will be the best Olympic Winter games ever."

Find out more about this exciting series of stamps at:

[http://www.canadapost.ca/cpo/mc/personal/collecting/stamps/2009/2009\\_jan\\_olympic\\_emblem.jsf](http://www.canadapost.ca/cpo/mc/personal/collecting/stamps/2009/2009_jan_olympic_emblem.jsf)

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